

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**GMMB**  
**Attention: Maura Gilroy**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
937490-2	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Obama/D/President	candidate	1523 Sked A

Flight Dates	Order #	Alt Order #
08/14/12 - 09/03/12	937490	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/12	09/03/12	5a Daybreak	5-6a	22222--	:30	10	\$350.00	NM
	PREEMPTIBLE WITH NOTICE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/21/12	08/27/12	22222--	10	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
20	WMUR	M	08/27/12	5:15 AM	5a Daybreak	5-6a	:30	OFA12G102H	\$350.00 NM
19	WMUR	M	08/27/12	5:24 AM	5a Daybreak	5-6a	:30	OFA12G102H	\$350.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/28/12	09/03/12	22222--	10	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
22	WMUR	Tu	08/28/12	5:14 AM	5a Daybreak	5-6a	:30	OFA12G102H	\$350.00 NM
21	WMUR	Tu	08/28/12	5:54 AM	5a Daybreak	5-6a	:30	OFA12G102H	\$350.00 NM
24	WMUR	W	08/29/12	5:09 AM	5a Daybreak	5-6a	:30	OFA12G102H	\$350.00 NM
23	WMUR	W	08/29/12	5:28 AM	5a Daybreak	5-6a	:30	OFA12G102H	\$350.00 NM
25	WMUR	Th	08/30/12	5:16 AM	5a Daybreak	5-6a	:30	OFA12G102H	\$350.00 NM
26	WMUR	Th	08/30/12	5:55 AM	5a Daybreak	5-6a	:30	OFA12G102H	\$350.00 NM
27	WMUR	F	08/31/12	5:23 AM	5a Daybreak	5-6a	:30	OFA12G102H	\$350.00 NM
28	WMUR	F	08/31/12	5:53 AM	5a Daybreak	5-6a	:30	OFA12G102H	\$350.00 NM
30	WMUR	M	09/03/12	5:12 AM	5a Daybreak	5-6a	:30	OFA12G102H	\$350.00 NM
29	WMUR	M	09/03/12	5:54 AM	5a Daybreak	5-6a	:30	OFA12G102H	\$350.00 NM
2	08/14/12	09/03/12	6a Daybreak	6-7a	22222--	:30	10	\$700.00	NM
	PREEMPTIBLE WITH NOTICE								
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	08/21/12	08/27/12	22222--	10	\$700.00				
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20	WMUR	M	08/27/12	6:53 AM	6a Daybreak	6-7a	:30	OFA12G102H	\$700.00 NM
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	08/28/12	09/03/12	22222--	10	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
22	WMUR	Tu	08/28/12	6:10 AM	6a Daybreak	6-7a	:30	OFA12G102H	\$700.00 NM
21	WMUR	Tu	08/28/12	6:38 AM	6a Daybreak	6-7a	:30	OFA12G102H	\$700.00 NM
24	WMUR	W	08/29/12	6:16 AM	6a Daybreak	6-7a	:30	OFA12G102H	\$700.00 NM
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48	WMURW		08/29/12	8:29 AM	Good Morning America	7-9a	:30	OFA12G102H	\$550.00	NM																																																																																																																																																																																																																																																																																																																					
46	WMURW		08/29/12	8:53 AM	Good Morning America	7-9a	:30	OFA12G102H	\$550.00	NM																																																																																																																																																																																																																																																																																																																					
51	WMURTh		08/30/12	7:29 AM	Good Morning America	7-9a	:30	OFA12G102H	\$550.00	NM																																																																																																																																																																																																																																																																																																																					
50	WMURTh		08/30/12	7:43 AM	Good Morning America	7-9a	:30	OFA12G102H	\$550.00	NM																																																																																																																																																																																																																																																																																																																					
49	WMURTh		08/30/12	8:29 AM	Good Morning America	7-9a	:30	OFA12G102H	\$550.00	NM																																																																																																																																																																																																																																																																																																																					
52	WMURTh		08/30/12	8:36 AM	Good Morning America	7-9a	:30	OFA12G102H	\$550.00	NM																																																																																																																																																																																																																																																																																																																					
54	WMURF		08/31/12	7:26 AM	Good Morning America	7-9a	:30	OFA12G102H	\$550.00	NM																																																																																																																																																																																																																																																																																																																					
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58	WMURM		09/03/12	7:59 AM	Good Morning America	7-9a	:30	OFA12G102H	\$550.00	NM																																																																																																																																																																																																																																																																																																																					
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4	08/14/12	09/03/12	KELLY LIVE DAY PREEMPTIBLE WITH NOTICE	9AM-10AM	11111--	:30	5	\$350.00	NM																																																																																																																																																																																																																																																																																																																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/21/12</td><td>08/27/12</td><td>11111--</td><td>5</td><td>\$350.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>10</td><td>WMURM</td><td></td><td>08/27/12</td><td>9:55 AM</td><td>KELLY LIVE DAY</td><td>9AM-10AM</td><td>:30</td><td>OFA12G102H</td><td>\$350.00</td><td>NM</td></tr><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/28/12</td><td>09/03/12</td><td>11111--</td><td>5</td><td>\$350.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>11</td><td>WMURTu</td><td></td><td>08/28/12</td><td>9:46 AM</td><td>KELLY LIVE DAY</td><td>9AM-10AM</td><td>:30</td><td>OFA12G102H</td><td>\$350.00</td><td>NM</td></tr><tr><td>12</td><td>WMURW</td><td></td><td>08/29/12</td><td>9:39 AM</td><td>KELLY LIVE DAY</td><td>9AM-10AM</td><td>:30</td><td>OFA12G102H</td><td>\$350.00</td><td>NM</td></tr><tr><td>13</td><td>WMURTh</td><td></td><td>08/30/12</td><td>9:38 AM</td><td>KELLY LIVE DAY</td><td>9AM-10AM</td><td>:30</td><td>OFA12G102H</td><td>\$350.00</td><td>NM</td></tr><tr><td>14</td><td>WMURF</td><td></td><td>08/31/12</td><td>9:33 AM</td><td>KELLY LIVE DAY</td><td>9AM-10AM</td><td>:30</td><td>OFA12G102H</td><td>\$350.00</td><td>NM</td></tr><tr><td>15</td><td>WMURM</td><td></td><td>09/03/12</td><td>9:29 AM</td><td>KELLY LIVE DAY</td><td>9AM-10AM</td><td>:30</td><td>OFA12G102H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/21/12	08/27/12	11111--	5	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	10	WMURM		08/27/12	9:55 AM	KELLY LIVE DAY	9AM-10AM	:30	OFA12G102H	\$350.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/28/12	09/03/12	11111--	5	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	11	WMURTu		08/28/12	9:46 AM	KELLY LIVE DAY	9AM-10AM	:30	OFA12G102H	\$350.00	NM	12	WMURW		08/29/12	9:39 AM	KELLY LIVE DAY	9AM-10AM	:30	OFA12G102H	\$350.00	NM	13	WMURTh		08/30/12	9:38 AM	KELLY LIVE DAY	9AM-10AM	:30	OFA12G102H	\$350.00	NM	14	WMURF		08/31/12	9:33 AM	KELLY LIVE DAY	9AM-10AM	:30	OFA12G102H	\$350.00	NM	15	WMURM		09/03/12	9:29 AM	KELLY LIVE DAY	9AM-10AM	:30	OFA12G102H	\$350.00	NM																																																																																																																																																																																																						
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5	08/14/12	09/03/12	Nate Berkus PREEMPTIBLE WITH NOTICE	10-11a	11111--	:30	5	\$200.00	NM																																																																																																																																																																																																																																																																																																																						

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

## DUPLICATE INVOICE



Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
937490-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	candidate	1523 Sked A	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/14/12	09/03/12	Nate Berkus PREEMPTIBLE WITH NOTICE	10-11a	11111--	:30	5	\$200.00	NM
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12			<u>MTWTFSS</u> 11111--		<u>Spots/Week</u> 5	<u>Rate</u> \$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WMUR	M	08/27/12	10:21 AM	Nate Berkus	10-11a	:30	OFA12G102H	\$200.00 NM
Weeks:	<u>Start Date</u> 08/28/12	<u>End Date</u> 09/03/12			<u>MTWTFSS</u> 11111--		<u>Spots/Week</u> 5	<u>Rate</u> \$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WMUR	Tu	08/28/12	10:16 AM	Nate Berkus	10-11a	:30	OFA12G102H	\$200.00 NM
12	WMUR	W	08/29/12	10:09 AM	Nate Berkus	10-11a	:30	OFA12G102H	\$200.00 NM
13	WMUR	Th	08/30/12	10:30 AM	Nate Berkus	10-11a	:30	OFA12G102H	\$200.00 NM
14	WMUR	F	08/31/12	10:38 AM	Nate Berkus	10-11a	:30	OFA12G102H	\$200.00 NM
15	WMUR	M	09/03/12		Nate Berkus	10-11a	:00		<del>\$200.00</del> NM
			See MG 5.16						
16	WMUR	M	09/03/12	12:52 PM	Who Wants to be a Millionaire	1230-1p	:30	OFA12G102H	\$250.00 NM
			MG for 5.15 09/03 program change						
6	08/14/12	09/03/12	The View PREEMPTIBLE WITH NOTICE	11-12p	11111--	:30	5	\$350.00	NM
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12			<u>MTWTFSS</u> 11111--		<u>Spots/Week</u> 5	<u>Rate</u> \$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WMUR	M	08/27/12	11:32 AM	The View	11-12p	:30	OFA12G102H	\$350.00 NM
Weeks:	<u>Start Date</u> 08/28/12	<u>End Date</u> 09/03/12			<u>MTWTFSS</u> 11111--		<u>Spots/Week</u> 5	<u>Rate</u> \$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WMUR	Tu	08/28/12	10:58 AM	The View	11-12p	:30	OFA12G102H	\$350.00 NM
12	WMUR	W	08/29/12	11:33 AM	The View	11-12p	:30	OFA12G102H	\$350.00 NM
13	WMUR	Th	08/30/12	11:59 AM	The View	11-12p	:30	OFA12G102H	\$350.00 NM
14	WMUR	F	08/31/12	11:31 AM	The View	11-12p	:30	OFA12G102H	\$350.00 NM
15	WMUR	M	09/03/12	11:30 AM	The View	11-12p	:30	OFA12G102H	\$350.00 NM
7	08/14/12	09/03/12	News 9 at Noon PREEMPTIBLE WITH NOTICE	12-1230p	11111--	:30	5	\$350.00	NM
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12			<u>MTWTFSS</u> 11111--		<u>Spots/Week</u> 5	<u>Rate</u> \$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WMUR	M	08/27/12	12:26 PM	News 9 at Noon	12-1230p	:30	OFA12G102H	\$350.00 NM
Weeks:	<u>Start Date</u> 08/28/12	<u>End Date</u> 09/03/12			<u>MTWTFSS</u> 11111--		<u>Spots/Week</u> 5	<u>Rate</u> \$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WMUR	Tu	08/28/12	12:16 PM	News 9 at Noon	12-1230p	:30	OFA12G102H	\$350.00 NM
12	WMUR	W	08/29/12	12:28 PM	News 9 at Noon	12-1230p	:30	OFA12G102H	\$350.00 NM
13	WMUR	Th	08/30/12	12:29 PM	News 9 at Noon	12-1230p	:30	OFA12G102H	\$350.00 NM
14	WMUR	F	08/31/12	12:27 PM	News 9 at Noon	12-1230p	:30	OFA12G102H	\$350.00 NM
15	WMUR	M	09/03/12	12:15 PM	News 9 at Noon	12-1230p	:30	OFA12G102H	\$350.00 NM
8	08/14/12	09/03/12	Who Wants to be a Millior PREEMPTIBLE WITH NOTICE	1230-1p	11111--	:30	5	\$250.00	NM
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12			<u>MTWTFSS</u> 11111--		<u>Spots/Week</u> 5	<u>Rate</u> \$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WMUR	M	08/27/12	12:54 PM	Who Wants to be a Millionaire	1230-1p	:30	OFA12G102H	\$250.00 NM
Weeks:	<u>Start Date</u> 08/28/12	<u>End Date</u> 09/03/12			<u>MTWTFSS</u> 11111--		<u>Spots/Week</u> 5	<u>Rate</u> \$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WMUR	Tu	08/28/12	12:39 PM	Who Wants to be a Millionaire	1230-1p	:30	OFA12G102H	\$250.00 NM

## DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
937490-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	candidate	1523 Sked A	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																
8	08/14/12	09/03/12	Who Wants to be a Millior 1230-1p PREEMPTIBLE WITH NOTICE		11111--	:30	5	\$250.00	NM																																																																																																																
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15	WMURM		09/03/12	12:38 PM	Who Wants to be a Millionaire	1230-1p	:30	OFA12G102H	\$250.00	NM																																																																																																															
9	08/14/12	09/03/12	GOOD AFTERNOON AM2-3p PREEMPTIBLE WITH NOTICE		11111--	:30	5	\$250.00	NM																																																																																																																
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

## DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
937490-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	candidate	1523 Sked A	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/14/12	09/03/12	News 9 at 5 PREEMPTIBLE WITH NOTICE	5-6p	MTWTF--	:30	8	\$700.00	NM
Weeks:	<u>Start Date</u> 08/28/12	<u>End Date</u> 09/03/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 8	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
17	WMUR	Tu	08/28/12	5:25 PM	News 9 at 5	5-6p	:30	0FA12G102H	\$700.00 NM
24	WMUR	Tu	08/28/12	5:37 PM	News 9 at 5	5-6p	:30	0FA12G102H	\$700.00 NM
18	WMUR	W	08/29/12	5:40 PM	News 9 at 5	5-6p	:30	0FA12G102H	\$700.00 NM
19	WMUR	Th	08/30/12	5:37 PM	News 9 at 5	5-6p	:30	0FA12G102H	\$700.00 NM
22	WMUR	F	08/31/12	5:11 PM	News 9 at 5	5-6p	:30	0FA12G102H	\$700.00 NM
20	WMUR	F	08/31/12	5:57 PM	News 9 at 5	5-6p	:30	0FA12G102H	\$700.00 NM
23	WMUR	M	09/03/12	5:45 PM	News 9 at 5	5-6p	:30	0FA12G102H	\$700.00 NM
21	WMUR	M	09/03/12	5:55 PM	News 9 at 5	5-6p	:30	0FA12G102H	\$700.00 NM
13	08/14/12	09/03/12	News 9 at 6 PREEMPTIBLE WITH NOTICE--moved dollars to other timeperiod per agency	6-7p	MTWTF--	:30	8	\$1,400.00	NM
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 7	<u>Rate</u> \$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
15	WMUR	M	08/27/12	6:10 PM	News 9 at 6	6-7p	:30	0FA12G102H	\$1,400.00 NM
Weeks:	<u>Start Date</u> 08/28/12	<u>End Date</u> 09/03/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 8	<u>Rate</u> \$1,400.00				
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17	WMUR	Tu	08/28/12	6:13 PM	News 9 at 6	6-7p	:30	0FA12G102H	\$1,400.00 NM
18	WMUR	W	08/29/12	6:14 PM	News 9 at 6	6-7p	:30	0FA12G102H	\$1,400.00 NM
24	WMUR	W	08/29/12	6:28 PM	News 9 at 6	6-7p	:30	0FA12G102H	\$1,400.00 NM
22	WMUR	Th	08/30/12	6:08 PM	News 9 at 6	6-7p	:30	0FA12G102H	\$1,400.00 NM
19	WMUR	Th	08/30/12	6:27 PM	News 9 at 6	6-7p	:30	0FA12G102H	\$1,400.00 NM
20	WMUR	F	08/31/12	6:21 PM	News 9 at 6	6-7p	:30	0FA12G102H	\$1,400.00 NM
21	WMUR	M	09/03/12	6:14 PM	News 9 at 6	6-7p	:30	0FA12G102H	\$1,400.00 NM
23	WMUR	M	09/03/12	6:22 PM	News 9 at 6	6-7p	:30	0FA12G102H	\$1,400.00 NM
14	08/14/12	09/03/12	Chronicle NH PREEMPTIBLE WITH NOTICE	7-730p	11111--	:30	5	\$550.00	NM
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WMUR	M	08/27/12	7:22 PM	Chronicle NH	7-730p	:30	0FA12G102H	\$550.00 NM
Weeks:	<u>Start Date</u> 08/28/12	<u>End Date</u> 09/03/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
16	WMUR	Tu	08/28/12	8:59 AM	Good Morning America MG for 14.12 08/29 conflicting program	7-9a	:30	0FA12G102H	\$550.00 NM
11	WMUR	Tu	08/28/12	7:22 PM	Chronicle NH	7-730p	:30	0FA12G102H	\$550.00 NM
12	WMUR	W	08/29/12		Chronicle NH See MG 14.16	7-730p	:00		<del>\$550.00</del> NM
13	WMUR	Th	08/30/12	7:28 PM	Chronicle NH	7-730p	:30	0FA12G102H	\$550.00 NM
14	WMUR	F	08/31/12	7:11 PM	Chronicle NH	7-730p	:30	0FA12G102H	\$550.00 NM
15	WMUR	M	09/03/12	7:13 PM	Chronicle NH	7-730p	:30	0FA12G102H	\$550.00 NM
15	08/14/12	09/03/12	Entertainment Tonight PREEMPTIBLE WITH NOTICE	730-8	11111--	:30	5	\$700.00	NM
Weeks:	<u>Start Date</u> 08/21/12	<u>End Date</u> 08/27/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WMUR	M	08/27/12	7:46 PM	Entertainment Tonight	730-8	:30	0FA12G102H	\$700.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				





Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
937490-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	candidate	1523 Sked A	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/14/12	09/03/12	Entertainment Tonight	730-8	11111--	:30	5	\$700.00	NM
PREEMPTIBLE WITH NOTICE									
	08/28/12	09/03/12	11111--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WMUR	Tu	08/28/12	7:42 PM	Entertainment Tonight	730-8	:30	0FA12G102H	\$700.00 NM
12	WMUR	W	08/29/12		Entertainment Tonight	730-8	:00		<del>\$700.00</del> NM
See MG 15.16									
13	WMUR	Th	08/30/12	7:57 PM	Entertainment Tonight	730-8	:30	0FA12G102H	\$700.00 NM
16	WMUR	F	08/31/12	7:57 PM	Entertainment Tonight	730-8	:30	0FA12G102H	\$700.00 NM
MG for 15.12 08/29 Patriots Preseason game preempts program									
14	WMUR	F	08/31/12	7:58 PM	Entertainment Tonight	730-8	:30	0FA12G102H	\$700.00 NM
15	WMUR	M	09/03/12	7:40 PM	Entertainment Tonight	730-8	:30	0FA12G102H	\$700.00 NM
16	08/14/12	09/03/12	Nightline	1135p-1206a	11111--	:30	5	\$250.00	NM
PREEMPTIBLE WITH NOTICE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/21/12	08/27/12	11111--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WMUR	M	08/27/12	11:53 PM	Nightline	1135p-1206a	:30	0FA12G102H	\$250.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/28/12	09/03/12	11111--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WMUR	Tu	08/28/12	11:57 PM	Nightline	1135p-1206a	:30	0FA12G102H	\$250.00 NM
12	WMUR	W	08/29/12	12:01 AM	Nightline	1135p-1206a	:30	0FA12G102H	\$250.00 NM
13	WMUR	Th	08/30/12	12:18 AM	Nightline	1135p-1206a	:30	0FA12G102H	\$250.00 NM
LR- Network Program Runover									
14	WMUR	F	08/31/12	12:01 AM	Nightline	1135p-1206a	:30	0FA12G102H	\$250.00 NM
15	WMUR	M	09/03/12	11:55 PM	Nightline	1135p-1206a	:30	0FA12G102H	\$250.00 NM
17	08/14/12	09/03/12	News 9 at 11	11-11:35p	11111--	:30	5	\$1,100.00	NM
PREEMPTIBLE WITH NOTICE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/21/12	08/27/12	11111--	5	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WMUR	M	08/27/12	11:30 PM	News 9 at 11	11-11:35p	:30	0FA12G102H	\$1,100.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/28/12	09/03/12	11111--	5	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WMUR	Tu	08/28/12	11:33 PM	News 9 at 11	11-11:35p	:30	0FA12G102H	\$1,100.00 NM
12	WMUR	W	08/29/12	11:30 PM	News 9 at 11	11-11:35p	:30	0FA12G102H	\$1,100.00 NM
13	WMUR	Th	08/30/12	11:45 PM	News 9 at 11	11-11:35p	:30	0FA12G102H	\$1,100.00 NM
LR- Network Program Runover									
14	WMUR	F	08/31/12	11:33 PM	News 9 at 11	11-11:35p	:30	0FA12G102H	\$1,100.00 NM
15	WMUR	M	09/03/12	11:21 PM	News 9 at 11	11-11:35p	:30	0FA12G102H	\$1,100.00 NM
18	08/14/12	09/03/12	Jimmy Kimmel	1205-105a	11111--	:30	5	\$75.00	NM
PREEMPTIBLE WITH NOTICE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/21/12	08/27/12	11111--	5	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WMUR	M	08/27/12	1:00 AM	Jimmy Kimmel	1205-105a	:30	0FA12G102H	\$75.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/28/12	09/03/12	11111--	5	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WMUR	Tu	08/28/12	12:38 AM	Jimmy Kimmel	1205-105a	:30	0FA12G102H	\$75.00 NM
12	WMUR	W	08/29/12	12:58 AM	Jimmy Kimmel	1205-105a	:30	0FA12G102H	\$75.00 NM

## DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
937490-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	candidate	1523 Sked A	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
18	08/14/12	09/03/12	Jimmy Kimmel	1205-105a	11111--	:30	5	\$75.00	NM																																																							
PREEMPTIBLE WITH NOTICE																																																																
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19	08/27/12	09/02/12	Bachelor Pad	Prime Other	1-----	:30	1	\$4,000.00	NM																																																							
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2	WMUR	M	08/27/12	9:20 PM	Bachelor Pad	Prime Other	:30	0FA12G102H	\$4,000.00	NM																																																						
20	08/14/12	08/28/12	Middle/Last Man	8-9p	-1-----	:30	1	\$1,800.00	NM																																																							
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21	08/14/12	08/28/12	NY Med	10-11p	-1-----	:30	1	\$1,800.00	NM																																																							
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22	08/15/12	08/27/12	Final Witness	10-11p	--1----	:30	1	\$1,400.00	NM																																																							
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MG for 22.1,22.2,34.3 program change. dollars remain same																																																																
24	08/17/12	08/31/12	20/20	Prime Other	----1--	:30	1	\$2,500.00	NM																																																							
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2	WMUR	F	08/31/12	10:47 PM	20/20	Prime Other	:30	0FA12G102H	\$2,500.00	NM																																																						
25	08/18/12	09/02/12	6a Weekend Daybreak	Sa/Su 6-7a	-----11	:30	2	\$225.00	NM																																																							
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	08/28/12	09/03/12	-----11	2	\$225.00																																																											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
5	WMUR	Sa	09/01/12	6:13 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	0FA12G102H	\$225.00	NM																																																						
6	WMUR	Su	09/02/12	6:39 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	0FA12G102H	\$225.00	NM																																																						
26	08/18/12	09/02/12	7a Weekend Daybreak	7-9a	-----22	:30	4	\$400.00	NM																																																							
PREEMPTIBLE WITH NOTICE																																																																
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/28/12</td><td>09/03/12</td><td>-----22</td><td>4</td><td>\$400.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/28/12	09/03/12	-----22	4	\$400.00																																											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	08/28/12	09/03/12	-----22	4	\$400.00																																																											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
10	WMUR	Sa	09/01/12	7:08 AM	7a Weekend Daybreak	7-9a	:30	0FA12G102H	\$400.00	NM																																																						

## DUPLICATE INVOICE



Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
937490-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	candidate	1523 Sked A	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
26	08/18/12	09/02/12	7a Weekend Daybreak	7-9a	-----22	:30	4	\$400.00	NM		
PREEMPTIBLE WITH NOTICE											
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	9	WMURSa		09/01/12	8:08 AM	7a Weekend Daybreak	7-9a	:30	0FA12G102H	\$400.00	NM
	12	WMURSu		09/02/12	7:40 AM	7a Weekend Daybreak	7-9a	:30	0FA12G102H	\$400.00	NM
	11	WMURSu		09/02/12	8:08 AM	7a Weekend Daybreak	7-9a	:30	0FA12G102H	\$400.00	NM
27	08/18/12	09/02/12	Weekend GMA	9-10a	-----11	:30	2	\$400.00	NM		
PREEMPTIBLE WITH NOTICE											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		08/28/12	09/03/12	-----11	2	\$400.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	5	WMURSa		09/01/12	9:28 AM	Weekend GMA	9-10a	:30	0FA12G102H	\$400.00	NM
	6	WMURSu		09/02/12	9:27 AM	Weekend GMA	9-10a	:30	0FA12G102H	\$400.00	NM
29	09/01/12	09/01/12	News 9 at 7	7-730p	-----1-	:30	1	\$800.00	NM		
PREEMPTIBLE WITH NOTICE											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		08/28/12	09/03/12	-----1-	1	\$800.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURSa		09/01/12	7:29 PM	News 9 at 7	7-730p	:30	0FA12G102H	\$800.00	NM
33	08/19/12	09/02/12	This Week with Christiane	12n-1p	-----1	:30	1	\$1,500.00	NM		
PREEMPTIBLE WITH NOTICE											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		08/27/12	09/02/12	-----1	1	\$1,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WMURSu		09/02/12	12:30 PM	This Week with Christiane	12n-1p	:30	0FA12G102H	\$1,500.00	NM
34	08/19/12	09/02/12	AFHV	7-8p	-----1	:30	1	\$1,800.00	NM		
PREEMPTIBLE WITH NOTICE											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		08/27/12	09/02/12	-----1	1	\$1,800.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WMURSu		09/02/12		AFHV	7-8p	:00		<del>\$1,800.00</del>	NM
	See MG 22.3,22.4,22.5										
35	08/19/12	09/02/12	Extreme Wt Loss	Prime Other	-----1	:30	1	\$4,000.00	NM		
PREEMPTIBLE WITH NOTICE											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		08/27/12	09/02/12	-----1	1	\$4,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WMURSu		09/02/12		Extreme Wt Loss	Prime Other	:00		<del>\$4,000.00</del>	NM
	See MG 35.4										
	4	WMURSu		09/02/12		TV's Most Dynamic Duos	Prime Other	:00		<del>\$4,000.00</del>	NM
	Credited program preempted										
36	08/19/12	09/02/12	Brothers & Sisters	Brothers & Sisters	-----1	:30	1	\$125.00	NM		
PREEMPTIBLE WITH NOTICE											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		08/27/12	09/02/12	-----1	1	\$125.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WMURSu		09/02/12	11:56 PM	Brothers & Sisters	Brothers & Sisters	:30	0FA12G102H	\$125.00	NM
39	08/29/12	08/29/12	PRE SEASON PATS GA	757-11P	--2----	:30	2	\$2,500.00	NM		
PREEMPTIBLE WITH NOTICE											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		08/27/12	09/02/12	--2----	2	\$2,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURW		08/29/12	7:46 PM	PRE SEASON PATS GAME 8/29 757-11P		:30	0FA12G102H	\$2,500.00	NM





Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
937490-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	candidate	1523 Sked A	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
39	08/29/12	08/29/12	PRE SEASON PATS GAI757-11P PREEMPTIBLE WITH NOTICE		-- 2----	:30	2	\$2,500.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WMURW</td><td></td><td>08/29/12</td><td>9:26 PM</td><td>PRE SEASON PATS GAME 8/29 757-11P</td><td></td><td>:30</td><td>0FA12G102H</td><td>\$2,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WMURW		08/29/12	9:26 PM	PRE SEASON PATS GAME 8/29 757-11P		:30	0FA12G102H	\$2,500.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WMURW		08/29/12	9:26 PM	PRE SEASON PATS GAME 8/29 757-11P		:30	0FA12G102H	\$2,500.00	NM																																												
40	09/01/12	09/01/12	ABC Prime College Footb8-1130p PREEMPTIBLE WITH NOTICE		----- 1-	:30	1	\$2,500.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>----- 1-</td><td>1</td><td>\$2,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WMURSa</td><td></td><td>09/01/12</td><td>10:06 PM</td><td>ABC Prime College Football</td><td>8-1130p</td><td>:30</td><td>0FA12G102H</td><td>\$2,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	----- 1-	1	\$2,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURSa		09/01/12	10:06 PM	ABC Prime College Football	8-1130p	:30	0FA12G102H	\$2,500.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	08/27/12	09/02/12	----- 1-	1	\$2,500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WMURSa		09/01/12	10:06 PM	ABC Prime College Football	8-1130p	:30	0FA12G102H	\$2,500.00	NM																																												
45	08/29/12	08/29/12	NETWORK POLITICAL P10-11p Class of Time - Pre-emptible with notice		-- 1----	:30	1	\$7,500.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>-- 1----</td><td>1</td><td>\$7,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WMURW</td><td></td><td>08/29/12</td><td>10:15 PM</td><td>NETWORK POLITICAL PROGR/ 10-11p</td><td></td><td>:30</td><td>0FA12G102H</td><td>\$7,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	-- 1----	1	\$7,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURW		08/29/12	10:15 PM	NETWORK POLITICAL PROGR/ 10-11p		:30	0FA12G102H	\$7,500.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	08/27/12	09/02/12	-- 1----	1	\$7,500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WMURW		08/29/12	10:15 PM	NETWORK POLITICAL PROGR/ 10-11p		:30	0FA12G102H	\$7,500.00	NM																																												
46	08/30/12	08/30/12	NETWORK POLITICAL P10-11p Class of Time - Pre-emptible with notice		--- 1---	:30	1	\$7,500.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>--- 1---</td><td>1</td><td>\$7,500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WMURTh</td><td></td><td>08/30/12</td><td></td><td>NETWORK POLITICAL PROGR/ 10-11p</td><td></td><td>:00</td><td></td><td><del>\$7,500.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited program overrun</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	--- 1---	1	\$7,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURTh		08/30/12		NETWORK POLITICAL PROGR/ 10-11p		:00		<del>\$7,500.00</del>	NM	Credited program overrun										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	08/27/12	09/02/12	--- 1---	1	\$7,500.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WMURTh		08/30/12		NETWORK POLITICAL PROGR/ 10-11p		:00		<del>\$7,500.00</del>	NM																																												
Credited program overrun																																																						

Total Spots **163**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$104,675.00</b>
<u>Agency Commission</u>	<b>\$15,701.25</b>
<u>Net Amount Due</u>	<b>\$88,973.75</b>